

QUARTERLY NEWS Q3-2016

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MWS-MSS

The Sonic Master Work Station(MWS) and the Modular Storage System(MSS) are popular storage solutions in the regular workshops as well as the dealer workshops. Mercedes-Benz, Porsche and Lamborghini are provided with a Sonic storage solution. The demand for our MWS and MSS is increasing. For every demand we can make a suitable solution. Your wish is our challenge!

BMCS

Our Blow Mould Case Storage(BMCS) is a newly designed Sonic product line, with injection bi-colour grip handles and metal spring locking clips. Sonic offers multiple sized versions with different tool fillings in attractively designed foams. The BMCS are now available on our website.





TIMING TOOLS

The complete new line of Sonic Timing Tools is now available. In the first week of August we strive for an integrated database on our website where over 700 products can be ordered. In our next newsletter extended information will be provided.



NEW LED LIGHTS

The completely renewed series of LED lights can now be ordered. New in our selection is our headlamp. The new LED lights are extremely powerful and feature high performance LED technology. This results in a twice as strong light intensity than conventional lamps. All LED lights can be charged by USB (USB cable included).



BLACK SERIES

Our Black Series toolboxes prove to be very successful! Therefore we have decided to keep these limited editions in our selection until the end of 2016, so every customer can make use of this advantage. The Black Series will be a series of three filled toolboxes, two boxes are based on the S9 (248 pcs. and 369 pcs.) and one box is based on the S12 (485 pcs.), packed

in multiple remarkable designed black coated top layer foam inlays. Every Black Series toolbox will be delivered with a free Sonic WiFi Boombox.



NEW SOCKET RAILS FOR PORSCHE AND VOLKSWAGEN/AUDI

Sonic has developed a new series of sockets on strips, which are specifically designed and essential for Porsche and Volkswagen/Audi and their mechanics.



S15

Our largest toolbox has shown to be a worldwide success. Therefore Sonic makes sure the S15 is ready for delivery by its wide stock. More information about the S15 can be found on our website.



PROMOTIONAL ITEMS

Our latest promotional Sonic item is the disc ratchet, which will be delivered in exclusive packaging. This disc ratchet is offered for an attractive price, to make sure you can provide this item to your customers as a gift. With this packaging, a [Mini Image Flyer](#) will be attached. With this Mini Flyer Sonic shows you and your customers the passion for the world where Sonic is operating. Join the winning team! [Click here for more impressions.](#)



NEW ADVERTISEMENT IN AMT

End of August 2016 the new promotional flyer will be attached to the AMT Magazine and spread out in the entire Netherlands.



NEW CATALOGUE 2016/2017

Currently our team is working hard to make sure we can introduce the new 2016/2017 catalogue at the Automechanicka Fair in Frankfurt.



INDY DONTJE

Sonic is proud sponsor of Indy Dontje. Indy is racing for the Black Falcon team and he has his own Driving Proficiency Centre in Lelystad. Recently Madurodam has opened a miniature Driving Proficiency Centre. Also miniature Indy with his Sonic racing outfit has been welcomed in Madurodam.





SONIC AUDI RS4

After becoming third with his Audi R8 in the 24 hour race in Dubai, Markus Laserer came up with the idea to sticker his Audi RS4 Avant (Audi Exclusive) with Sonic Logos. After 4 months, this is the result. A version for the Audi S1 has also been made.



S10 REVIEW

Protool Reviews wrote a good review about our S10 Toolbox and therefore shows that even in America Sonic leaves a good impression!



AUTOMECHANIK A FRANKFURT

The preparations for the largest automotive fair are up and running . Also this year you can find us in HAL 8.0, Stand A79. We would like to welcome you from 13th until 17th September, so we can inform you about Sonic and our future product development



KOEN BOGAERTS BMW M4

The well known Koen Bogaerts Racing Team, now driving the newest BMW M4, knows a longstanding collaboration with Sonic. Sonic wishes Koen Bogaerts all the best!



SONIC TECHNICAL PARTNER ABT-BENTLEY

Sonic is technical partner of Bentley Team ABT. Sonic is proud technical partner of the C. ABT-BENTLEY Team. Therefore the "TECHNICAL PARTNER" logo will be used more frequently. C.ABT RACING GmbH switched from three Audi R8 LMS racecars to three Bentley Continental GT3. Bentley C. Abt will participate in the ADAC GT Masters, VLN1, VLN3 and the 24 hour race at the Nürburgring. Sonic wishes them the best of luck this season!

SONIC TECHNICAL PARTNER
equipment



SONIC TECHNICAL PARTNER FERRARI 24H LE MANS

Last but not least: The Ferrari team Scuderia Corsa has finished second at the 24 hours of Le Mans. It was unfortunately not enough for the first place, but still an outstanding performance! We are also proud of being technical partner of this famous racing team. To mention again: Join the winning team!



EXHIBITIONS

PV-LIVE in Hannover
03-09-2016 – 04-09-2016
Hannover, Germany

Automechanika 2016
13-09-2016 – 17-09-2016
Frankfurt, Germany

Autoschade Prof. & Schadeherstel Vakbeurs
18-10-2016 – 20-10-2016
Hardenberg, Netherlands

Stahlgruber Leistungsschau
22-10-2016. – 23-10-2016
Sindelfingen, Germany

Fachtagung „Freie Werkstätten“
29-10-2016
Würzburg, Germany

Stahlgruber Nürnberg
05-11-2016 – 06-11-2016
Nürnberg, Germany

Professional MotorSport World Expo
9-11-2016 – 11-11-2016
Köln, Germany

AMT LIVE 15-11-2016 – 16-11-2016 Rosmalen
15-11-2016 – 16-11-2016
Rosmalen, Netherlands